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OFFICERS' NEWSLETTER 107

BRANCH LIAISON SECRETARY

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MEMBERSHIP AND RECRUITMENT NEWS.

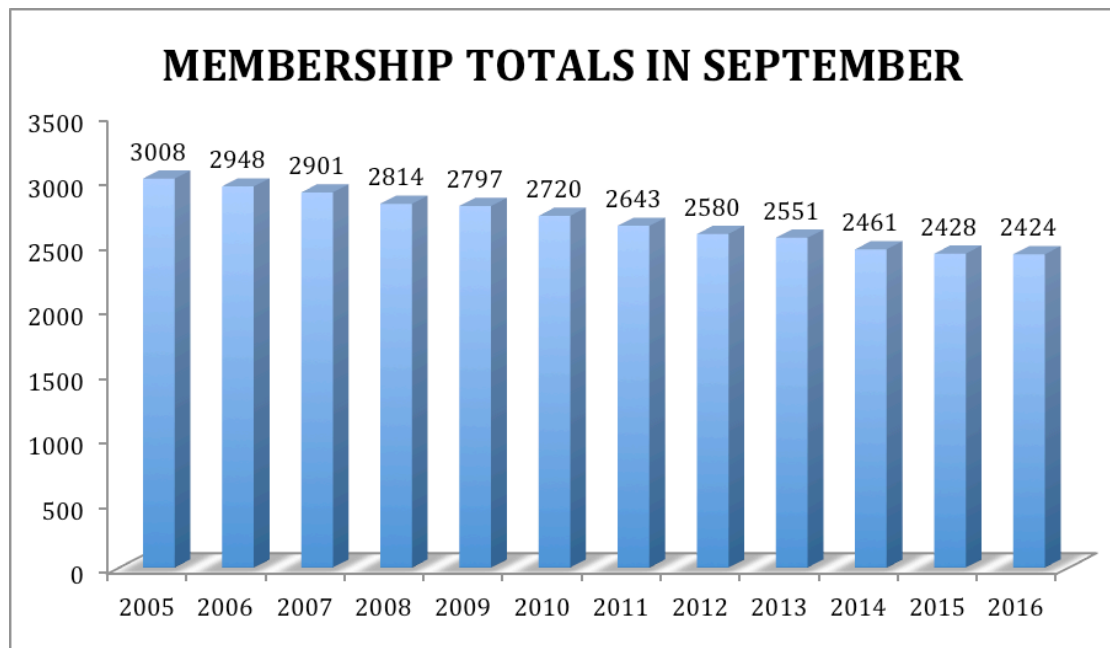
At the Management Committee meeting held on 24th September the membership rates for 2017 were agreed, these would apply from 1st October and cover membership up until 31st December 2017.

Rates are:

Standard Membership – Paper RO	£28
Digital Membership	£22
Standard Membership – Paper RO + Direct Debit	£27
Digital Membership + Direct Debit	£21
Introductory Membership – digital only	£15
Introductory Membership – via the branches Paper and Digital - must be labelled as '2017 Branch Recruitment Initiative	£15

MEMBERSHIP TRENDS

The MC review membership and recruitment every time they meet and at the recent meeting held on 24th September a graph was circulated comparing the current membership with previous years at the same time. It makes for very interesting reading.



As can be seen, up until 2013, Society membership was declining by 50 – 100 each year, from 2014 the rate of decline has been a lot less culminating in a drop of four between 2015 and 2016. From 2014 we have gone up a gear in our recruitment activities and it is heartening to see it bear fruit. With a bit more effort hopefully we can show an increase in 2017. Just to show that it is not all plain sailing you will see below that the number of new members recruited this year is significantly down on the same time in 2015. It was an exceptional year though, the number of new members being the highest in over 15 years.

The MC would like to thank all those branches and individual members who have gone out of their way to go out and recruit. At last we are seeing a chance to reverse a long running decline.

So far we have gained 106 new recruits this year – compared with 127 at the same time last year.

The information contained in this newsletter is for use of RCTS Officers and Members only and should not be communicated outside of the society
25th September 2016